

Ankita Satija

Product Designer

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914.233.6372

SKILLS

UX/UI design
Interaction design
Visual design
Wireframing
Prototyping
User research
Usability testing
Personas
User journey mapping
User flows
Roadmap creation
Product strategy
Agile methodology

TOOLS

Figma
Sketch
Adobe XD
Photoshop
Illustrator
Axure
Zeplin
JIRA
HTML & CSS
Javascript

EDUCATION

Boston University,
Communications, French (BA)
2009 - 2013

New York University, Digital
Media & Marketing
2013 - 2015

EXPERIENCE

Meta (via Crystal Equation), Product Designer

Mar 2021 - Present | New York, NY

- Design a cloud management product used by Meta employees to deploy and manage public cloud accounts in a compliant manner.
- Create mockups and other design assets to communicate user flows and interactions to engineers.
- Work collaboratively with PMs, content designers, and engineers to help shape the product vision and rapidly iterate on user-centric solutions that deliver impact.

Infosys, UX/UI Designer, Service Line Lead

Oct 2018 - Feb 2021 | New York, NY

- Designed usable and accessible user experiences for Fortune 500 clients.
- Collaborated with development teams to implement designs.
- Led clients in Design Thinking workshops to promote user-centric design.
- Managed a team of 4 designers.

Key projects:

- Delivered UX artifacts as a member of a UX Center of Excellence.
- Led research and design of a scalable B2B e-commerce tool.
- Led a redesign of key features of a mobile banking app.
- Conceptualized and designed new flows for a banking CRM application combining 15 legacy platforms.
- Led user research and design of an employee engagement mobile app.
- Conducted UX analysis and provided wireframes for a customer service agent-facing workstation.

American Integrated Security Group, UX Consultant

Jun 2018 - Oct 2018 | New York, NY

- Conducted user research and interviews with key stakeholders at AISG and led usability testing of their current website to redefine its content strategy.
- Delivered a full website redesign ready for implementation.

Bank of America Private Bank, Client Service Analyst

Mar 2014 - Mar 2018 | Boston, MA

- Collaborated with teams across various business functions to research and present solutions in response to escalated client concerns, while identifying opportunities for process improvement.
- Developed and presented monthly reports to apprise senior leadership and business partners of key group metrics and trends.